

Leith Chooses meeting 4 June 2025

Present: Abby, Bruce (minutes), Don, Jack, Sally, Susan

Apologies: Naomi, Tremaine

Definite actions are green-highlighted.

1 Application form

- There was a session comparing the CGF and LC application forms.
- It was agreed to change limits to
 - '1000 characters (approximately 200 words)' for description of the applicant organisation
 - '1000 characters (approximately 200 words)' for description of the project.

For the online form there must be automatic stops so no more than these limits can be entered. There needs to be a warning of these automatic cut-offs.

2 Themes

- We have had no comments on the Themes social media advertising apart from Nepal Scotland.
 - Action: Bruce to look into doing poll on website.
- Abby has looked into opening an Instagram account.
 - Jack made Abby's account a manager of the FB presence so she could then set up a linked Instagram presence.
- Sally recalled her own FB account being cancelled, and so had concerns about the whole mishegoss.
 - Action: all (especially Jack) to share LC's social media presences and poll.
 - Website: leithchooses.net
 - Twitter/X: <https://x.com/LeithChooses>
 - Facebook: <https://www.facebook.com/LeithChoosesNet>
 - Instagram: TBC, likely [instagram.com/LeithChooses](https://www.instagram.com/LeithChooses).
- Action: Sally to put themes ideas onto *I love Leith* (as an anonymous poster).
- Given the very low response rate, we will have an open in-person meeting at 3pm on 13 August.

3 Steering group membership

- Douglas has apparently nominated a member of LHNCC to the steering group, without telling us!
 - Action: Susan to engage with Douglas about this.
- All present are all happy for Donna Hall (of Utilita) to join the steering group.
 - She may occasionally send a substitute.
 - The Utilita shop is quiet on Saturdays, so Donna has offered the shop for community/charity use. This would have to be non-commercial but charities could take donations. (The Kirkgate Lidl has the highest footfall of all Lidl's in Scotland.)
 - Action: Sally to ask Naomi and Tremaine to enable use of the LC emailing list to advertise this offer.