

Notes from Leith Chooses 27 January 2021

Susan Rae, Caroline Lamond, Sally Millar, Bruce Ryan, Don Giles, Douglas Tharby

1. **Voting** - Consultation Hub went live on 25th January as planned, no problems. Good feedback about how clear and easy it is to use. At 9:30 am on Wednesday 27th, Emma reported that 1,449 votes had been received (raw number, no data cleansing or checking done so far). This seems very satisfactory. We may expect a slight drop off on daily vote numbers possibly with a spike near to close of voting week. Votes seem fairly evenly distributed across projects, so far. In discussion, **agreed to look again next year at randomising the order of projects somehow, rather than alphabetical order.**
 2. **Social Media** – going well with daily posts on Facebook and Twitter (Leith Chooses accounts). Also on I Love Leith (but these posts are non-shareable, so should always repost from Leith Chooses FB page). Susan and Bruce and Sally are retweeting and sharing, also via the Community Councils. Most of the project applicant groups are sharing and publicising their own projects too. CEC Comms team finally came through with a Facebook post last Sunday and Monday.
 3. **Press** – **Susan will contact the Evening News with a short item about the buzz in Leith for Voting week etc.**
 4. **Trams to Newhaven** – **Susan will prepare a short statement of acknowledgment / thanks. Sally will put on social media with still photo.**
 5. **Awards Night** – planned for 16th February. To be announced on/after meeting on 3rd February (to give time for sorting out any blips / details after the vote closes. Susan will Chair. Susan and Sally may manage to meet / discuss plan of action. Sally will draft a 'script' V1 by next week. Douglas will talk about Steering Group, Caroline about the process getting the grant, Sally & Don tbc. Bruce happy not to speak
 6. **Asda** - deadline for projects to apply for Asda grants is 26th February.
 7. **Evaluation** – **Bruce will review last year's Survey Monkey and draft a revised version for this year, next weekend.** To be discussed at future meetings.
 8. Douglas thanked everyone for all their work, gratifyingly, things seem to be going well.
-